




*A guide for patients with complex and
rare diseases*

WE ARE DEVELOPING  patient2care JOINTLY WITH THE GERMAN SOCIETY FOR PATIENTS WITH MUSCULAR DISEASES (DGM)

 patient2care supports patients and their families with information and services related to their rare or complex diseases¹⁾

 patient2care helps patients find the right answers and use appropriate digital tools

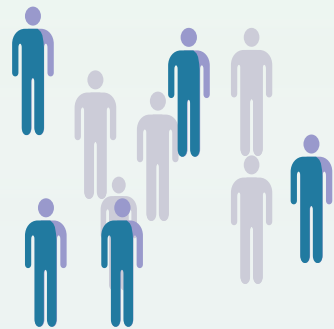
An open platform with intelligent interaction – for better patient support

1) Starting with the following indications: ALS, Myositis, SMA, FSHD

THE TREATMENT OF A RARE OR COMPLEX DISEASE STILL POSES MAJOR CHALLENGES FOR PATIENTS

- It is difficult for patients to find appropriate support and to navigate through a **maze of information**
- Access to **studies, therapies, treatment centres, tools or general information** on how to better manage the disease is often problematic
- Solutions for targeted **support** of patients and relatives in **good quality** are rare

PATIENTS RECEIVE VALIDATED INFORMATION AND ARE CONNECTED TO TRUSTED PARTNERS



PATIENTS AND RELATIVES
(who use internet or have internet access)

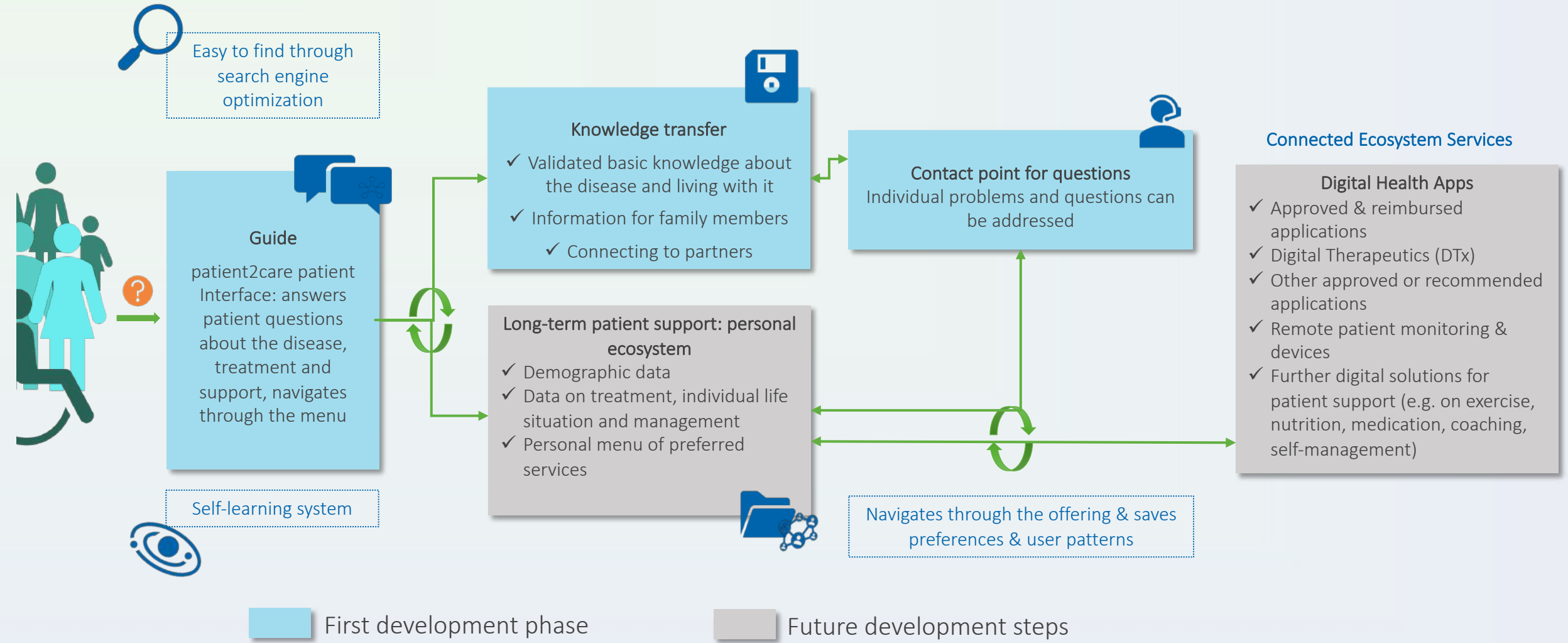


- SPECIFIC PATIENT GUIDE
- CONTACT POINT FOR QUESTIONS

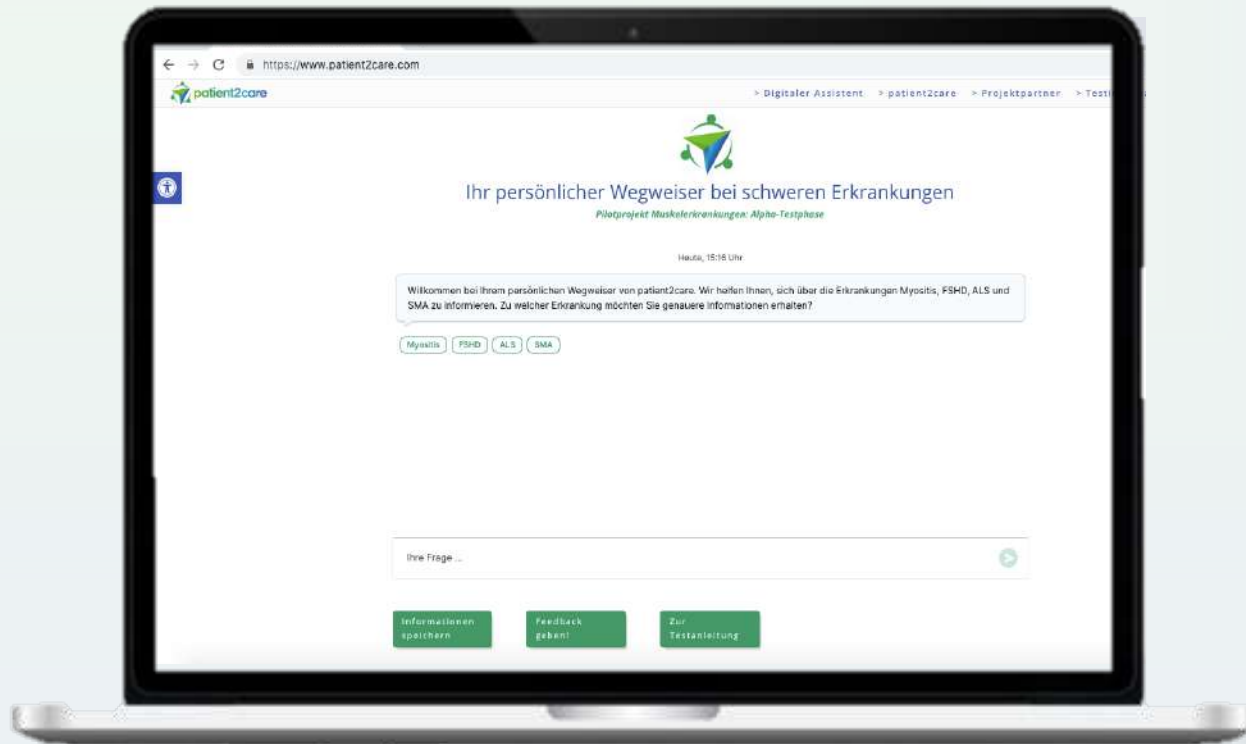


TRUSTWORTHY BODIES AND PARTNERS

Overview of patient2care® functionalities



patient2care® - simple and intuitive user interface



Browser View



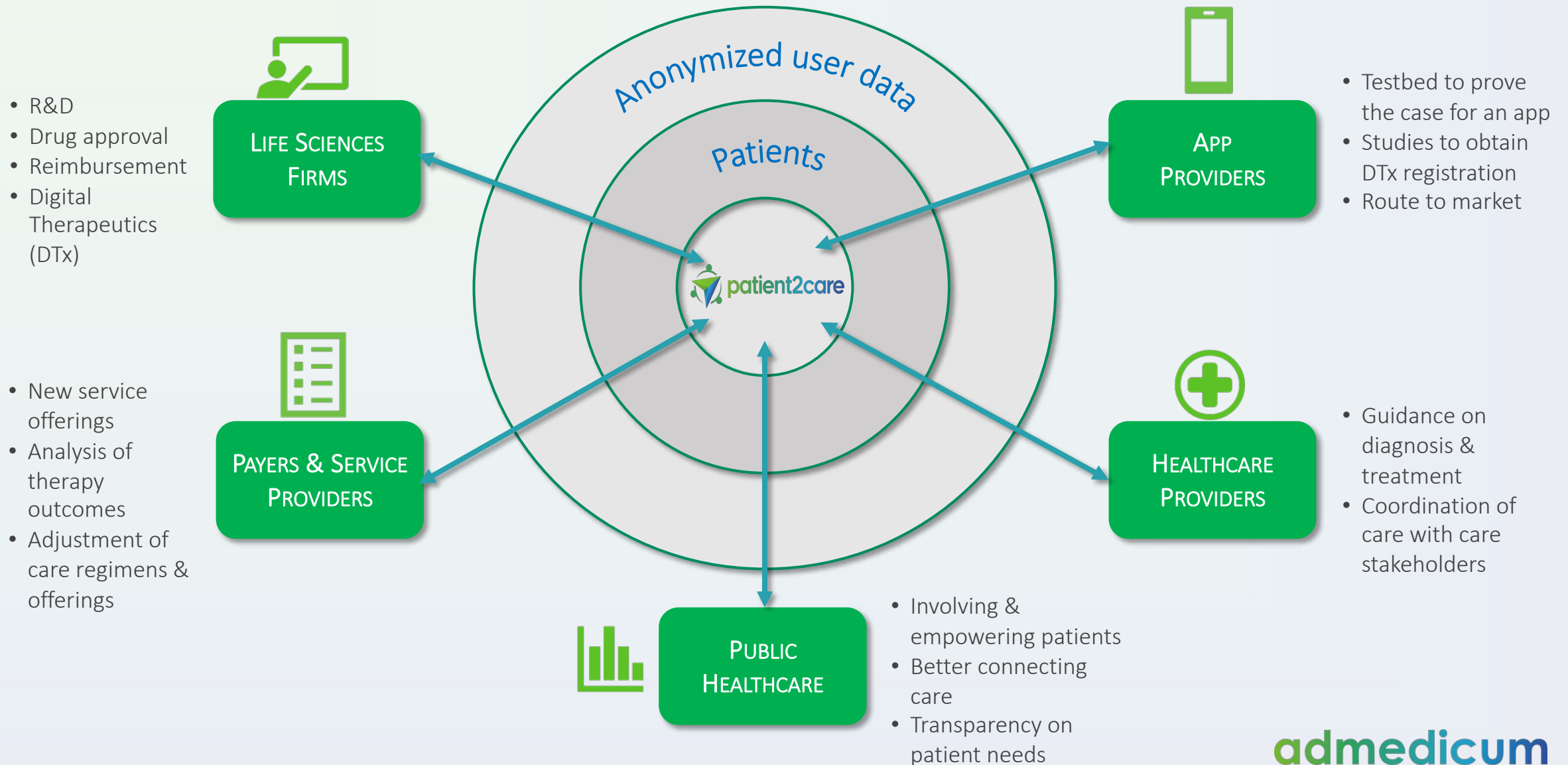
Mobile View

*Currently includes information on 4 neuromuscular diseases: **ALS, Myositis, SMA and FSHD***

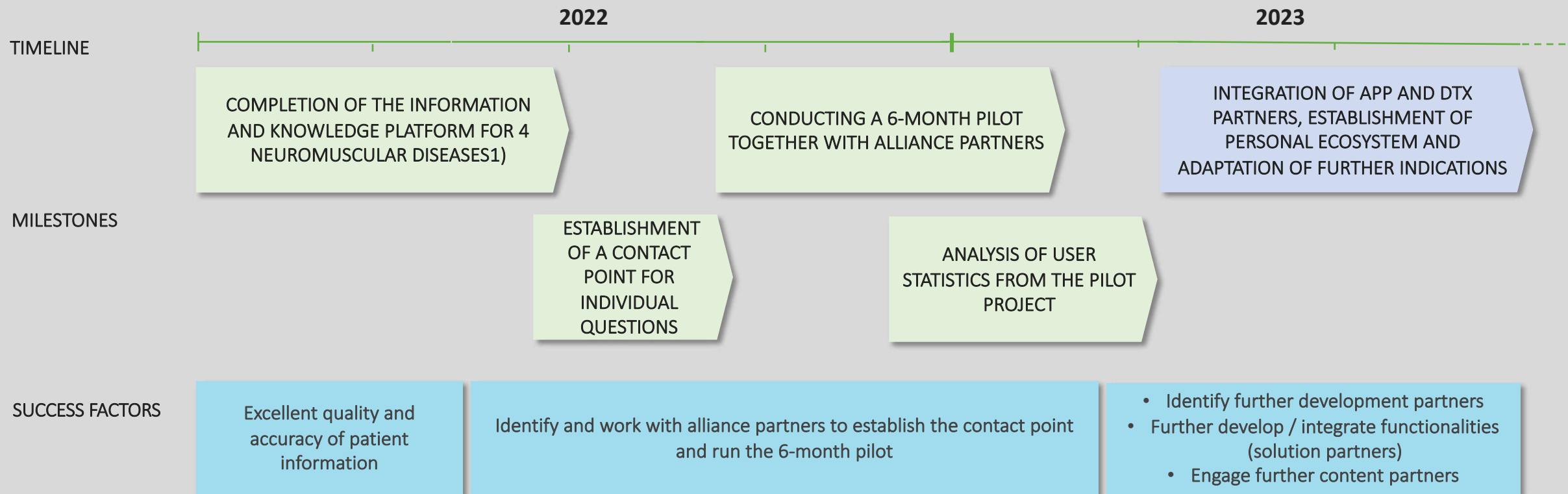
<https://www.patient2care.com>

(password protected)

patient2care[®] offers value to many healthcare stakeholders



Planned development steps

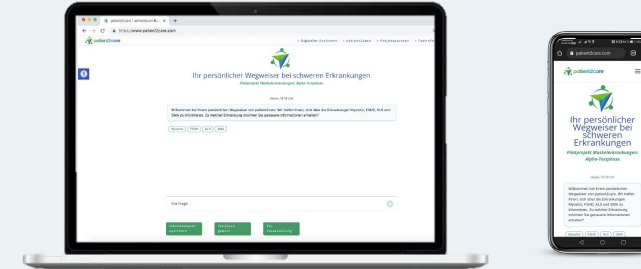


1) ALS, Myositis, SMA, FSHD

Cornerstones of piloting patient2care®

Key points/ What is it about?

- Duration: 6 months test phase
- Type: web-based application via www.patient2care.com
- Access: publicly accessible via smartphone, tablet or desktop



Goals/ What will be achieved?

Piloting of patient2care® as a digital personal guide to info & knowledge on the internet

- Findings on user behaviour, acceptance & content

Target group/ Who is being addressed?

- Patients after diagnosis with a need for information
- Relatives, friends and other interested parties

Advantages/ How can I benefit?

- Role as innovation driver
- Commitment to the development of digital services for patients
- Access to analysis results
- Care-oriented cooperation with patient organisations

USER DATA THAT CAN BE COLLECTED DURING THE PILOTS

- Which clinical pictures are called up and how often?
- Which concerns / questions are asked for which clinical pictures and how often?
- Which concerns / questions are asked in combination with other concerns / questions? Are there typical "clusters" of concerns / questions?
- Which requests are made to the Second Line Support?
- What is the "return behaviour" of users? How many "returners" are there?
- What is the average duration of a conversation?
- How do users rate the solution?



Linking to:

- Age and gender
- Work and family
- Therapy
- Disease stage

1

It enables **AI-based linking** of validated content, digital tools, apps and DTx

2

It bundles **validated knowledge** around complex / rare diseases

3

It offers an **interactive and intuitive** communication and navigation interface

4

It is able to **customise patient support**, contributing to **personalised care**

5

It has an **open architecture** for connecting **external applications**, digital tools, apps or DTx

6

It allows access to **user statistics** on different aspects during various treatment stages

We are looking for partners...



- ✓ ...WHO SHARE THE *patient2care*[®] PHILOSOPHY, VISION AND GOALS
- ✓ ...WHO ARE READY TO SUPPORT THE DEVELOPMENT OF *patient2care*[®].
 - *With content and know-how*
 - *In adapting to other rare or complex diseases*
 - *In conducting a 6-month pilot*

... GET IN TOUCH WITH US – WE ARE HAPPY TO PRESENT *patient2care*[®] TO YOU

*CREATING VALUE BY
LINKING UP INDUSTRY
AND PATIENTS*

admedicum® GmbH & Co KG

Industriestraße 171, 50999 Köln

Tel.: +49-2236-94733-60 | Fax: +49-2236-94733-69

www.admedicum.com

